Survey of Young Americans’ Attitudes toward Politics and Public Service
N=2,150 18-29 Year Olds, Margin of Error: +/-3.11%
Interviews Conducted Online in English and Spanish Using GfK-KnowledgePanel Probability-based Sample

1. With regard to school, are you currently enrolled at any of the following? Please select all that apply:

   - High school .................................................. 3%
   - Trade/Vocational school ................................. 3%
   - 2-year or junior college or community college .................. 10%
   - 4-year college or university ............................... 22%
   - Graduate school ............................................. 5%
   - Business school or professional school............... 5%
   - Not enrolled in college/university, but taking at least one course ................. 1%
   - Not currently enrolled in any of these............... 55%

[If currently enrolled in a 4-year college, ask Q2]

2. In which year of college are you?

   (n=472)
   - First year student/Freshman ......................... 20%
   - Second year student/Sophomore .................... 18%
   - Third year student/Junior ............................. 31%
   - Fourth year student/Senior ............................ 22%
   - Fifth year student or higher ......................... 9%

3. We understand that plenty of young people are not registered to vote, but we are wondering if you are registered to vote?

   - Yes ............................................................... 74%
   - No ............................................................... 22%
   - Don’t know .................................................. 4%
   - Refused ..................................................... 1%

_____________________________
The following are questions about voter registration and voting.

4. Which of the following statements best describes your voter registration status for the last presidential election held on November 6th, 2012?

\[n=1,512\]

- I was registered .................................. 63%
- I thought about registering, but didn’t ........ 5%
- I tried to register, but was unable to........... 2%
- I was not registered to vote on November 6, 2012................................. 22%
- Not sure.............................................. 7%
- Refused ................................................. 1%

5. Which of the following statements best describes your voting in the last presidential election held on November 6th, 2012?

\[n=1,512\]

- I voted at a polling place............................... 40%
- I voted early ........................................... 6%
- I voted by absentee ballot .............................. 10%
- I planned on voting, but wasn’t able to.............. 4%
- I did not vote in this election.......................... 36%
- I went to the polling place, but wasn’t allowed to vote..................................................... 1%
- Refused ................................................. 2%

6. When it comes to voting, with which party do you consider yourself to be affiliated?

**NET: Democrat** ........................................... 39%
- Strong Democrat ...................................... 21%
- Not a very strong Democrat .......................... 18%

**NET: Republican** .................................... 21%
- Strong Republican ................................... 10%
- Not a very strong Republican ......................... 11%

**NET: Independent** .................................... 38%
- Leans Democrat ...................................... 10%
- Leans Republican ..................................... 6%
- Does not lean either way .............................. 22%
- Decline to answer ..................................... 1%
7. When it comes to most political issues, do you think of yourself as a…?

<table>
<thead>
<tr>
<th>Political Identification</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>NET: Liberal</td>
<td>40%</td>
</tr>
<tr>
<td>Liberal</td>
<td>29%</td>
</tr>
<tr>
<td>Moderate leaning Liberal</td>
<td>11%</td>
</tr>
<tr>
<td>Moderate</td>
<td>25%</td>
</tr>
<tr>
<td>NET: Conservative</td>
<td>32%</td>
</tr>
<tr>
<td>Moderate leaning Conservative</td>
<td>9%</td>
</tr>
<tr>
<td>Conservative</td>
<td>23%</td>
</tr>
<tr>
<td>Decline to answer</td>
<td>4%</td>
</tr>
</tbody>
</table>

[If respondent was over 18 in 2012 and “Voted” in Q5, ask Q8]

8. For whom did you vote for in 2012?

<table>
<thead>
<tr>
<th>Candidate</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barack Obama</td>
<td>59%</td>
</tr>
<tr>
<td>Mitt Romney</td>
<td>27%</td>
</tr>
<tr>
<td>Someone else</td>
<td>6%</td>
</tr>
<tr>
<td>Don’t remember</td>
<td>3%</td>
</tr>
<tr>
<td>Decline to answer</td>
<td>5%</td>
</tr>
</tbody>
</table>

9. How likely is it that you will vote in the general election for President in November?

<table>
<thead>
<tr>
<th>Likelihood</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Definitely will be voting</td>
<td>49%</td>
</tr>
<tr>
<td>Probably will be voting</td>
<td>14%</td>
</tr>
<tr>
<td>50-50</td>
<td>14%</td>
</tr>
<tr>
<td>Probably won’t be voting</td>
<td>7%</td>
</tr>
<tr>
<td>Definitely won’t be voting</td>
<td>14%</td>
</tr>
<tr>
<td>Declined to answer</td>
<td>2%</td>
</tr>
</tbody>
</table>

[If respondent is “Definitely,” “Probably,” or “50-50” in Q9, ask Q10]

10. How do you plan to vote in the November election?

<table>
<thead>
<tr>
<th>Voting Method</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>At a polling place</td>
<td>59%</td>
</tr>
<tr>
<td>By absentee ballot</td>
<td>22%</td>
</tr>
<tr>
<td>At a place set up for early voting</td>
<td>7%</td>
</tr>
<tr>
<td>I do not plan on voting</td>
<td>2%</td>
</tr>
<tr>
<td>Don’t know</td>
<td>11%</td>
</tr>
</tbody>
</table>
11. Do you consider yourself to be politically engaged or politically active?
   Yes ................................................................. 28%
   No ................................................................. 69%
   Decline to answer ............................................ 2%

12. Would you say most of your friends are politically engaged, or not?
   Yes ................................................................. 28%
   No ................................................................. 70%
   Decline to answer ............................................ 2%

13. Overall, how closely do you follow news about national politics?
   Very closely ....................................................... 14%
   Somewhat closely ............................................. 42%
   Not very closely ............................................... 29%
   Not at all closely ............................................... 13%
   Decline to answer ............................................ 2%

14. How closely are you following the 2016 presidential race?
   Very closely ....................................................... 22%
   Somewhat closely ............................................. 42%
   Not very closely ............................................... 23%
   Not at all closely ............................................... 12%
   Decline to answer ............................................ 2%

15. All in all, do you think things in the nation are…?
   Generally headed in the right direction ........ 14%
   Off on the wrong track ..................................... 49%
   Not sure what direction the country is headed in .............................................. 35%
   Decline to answer ............................................ 2%
16. Thinking about national issues for a moment, which issue concerns you the most? (Open-ended question)

Responses available pending coding
Do you have a favorable or unfavorable view of the following individuals?

17. Hillary Clinton.

**Net: Favorable** ........................................... 40%
Very favorable ........................................... 14%
Somewhat favorable ................................... 26%

**Net: Unfavorable** ....................................... 53%
Somewhat unfavorable ................................. 15%
Very unfavorable ...................................... 38%

Don’t have enough information to rate ........ 5%
Never heard of ........................................... 1%

Decline to answer ....................................... 2%

18. Donald Trump.

**Net: Favorable** ........................................... 19%
Very favorable ........................................... 6%
Somewhat favorable ................................... 13%

**Net: Unfavorable** ....................................... 73%
Somewhat unfavorable ................................. 11%
Very unfavorable ...................................... 62%

Don’t have enough information to rate ........ 5%
Never heard of ........................................... 1%

Decline to answer ....................................... 3%
19. If the election for President were held today and the candidates were: Hillary Clinton, the Democrat and Donald Trump, the Republican, for whom would you vote?

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hillary Clinton</td>
<td>49%</td>
</tr>
<tr>
<td>Donald Trump</td>
<td>22%</td>
</tr>
<tr>
<td>Don’t know</td>
<td>27%</td>
</tr>
<tr>
<td>Decline to answer</td>
<td>2%</td>
</tr>
</tbody>
</table>

[Among Likely Voters]

(n=1,054)

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hillary Clinton</td>
<td>59%</td>
</tr>
<tr>
<td>Donald Trump</td>
<td>25%</td>
</tr>
<tr>
<td>Don’t know</td>
<td>15%</td>
</tr>
<tr>
<td>Decline to answer</td>
<td>1%</td>
</tr>
</tbody>
</table>

20. If the election for President were held today and the candidates were: Hillary Clinton, the Democrat, Donald Trump, the Republican, Gary Johnson, the Libertarian, and Jill Stein, the Green Party candidate, for whom would you vote?

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hillary Clinton</td>
<td>38%</td>
</tr>
<tr>
<td>Donald Trump</td>
<td>17%</td>
</tr>
<tr>
<td>Gary Johnson</td>
<td>13%</td>
</tr>
<tr>
<td>Jill Stein</td>
<td>6%</td>
</tr>
<tr>
<td>Don’t know</td>
<td>25%</td>
</tr>
<tr>
<td>Decline to answer</td>
<td>2%</td>
</tr>
</tbody>
</table>

[Among Likely Voters]

(n=1,054)

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hillary Clinton</td>
<td>49%</td>
</tr>
<tr>
<td>Donald Trump</td>
<td>21%</td>
</tr>
<tr>
<td>Gary Johnson</td>
<td>14%</td>
</tr>
<tr>
<td>Jill Stein</td>
<td>5%</td>
</tr>
<tr>
<td>Don’t know</td>
<td>11%</td>
</tr>
<tr>
<td>Decline to answer</td>
<td>*</td>
</tr>
</tbody>
</table>
21. How likely is it that you might change your mind and vote for another candidate in November?

**Net: Likely** ............................................. 21%
Very likely ........................................... 5%
Somewhat likely ....................................... 16%

**Net: Not likely** ........................................... 77%
Not very likely ........................................... 27%
Not at all likely ........................................... 50%

Decline to answer ........................................... 2%

[If respondent supports a candidate in Q20, ask Q22]

22. How enthusiastic are you about your support of this candidate?

<table>
<thead>
<tr>
<th>Candidate</th>
<th>Clinton (n=816)</th>
<th>Trump (n=370)</th>
<th>Johnson (n=270)</th>
<th>Stein (n=128)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net: Enthusiastic</strong></td>
<td>67%</td>
<td>58%</td>
<td>41%</td>
<td>33%</td>
</tr>
<tr>
<td>Very enthusiastic</td>
<td>24%</td>
<td>21%</td>
<td>9%</td>
<td>11%</td>
</tr>
<tr>
<td>Somewhat enthusiastic</td>
<td>43%</td>
<td>38%</td>
<td>33%</td>
<td>21%</td>
</tr>
<tr>
<td><strong>Net: Not enthusiastic</strong></td>
<td>33%</td>
<td>42%</td>
<td>59%</td>
<td>67%</td>
</tr>
<tr>
<td>Not very enthusiastic</td>
<td>25%</td>
<td>33%</td>
<td>39%</td>
<td>48%</td>
</tr>
<tr>
<td>Not at all enthusiastic</td>
<td>8%</td>
<td>9%</td>
<td>19%</td>
<td>20%</td>
</tr>
</tbody>
</table>

Decline to answer ........................................... *

Please indicate which candidate you trust more to handle each of the following issues:

23. Improve the economy.

**Net: Clinton** ............................................. 47%
I trust Clinton a lot more than Trump .......... 31%
I trust Clinton a little more than Trump ........ 16%

I trust both candidates the same ................. 23%

**Net: Trump** ............................................. 26%
I trust Trump a little more than Clinton ....... 10%
I trust Trump a lot more than Clinton ........... 15%

Decline to answer ........................................... 4%
24. Combat the spread of terrorism.

**Net: Clinton** ................................. 46%
I trust Clinton a lot more than Trump ............ 31%
I trust Clinton a little more than Trump ........ 14%

I trust both candidates the same ................... 25%

**Net: Trump** ................................. 25%
I trust Trump a little more than Clinton ........... 10%
I trust Trump a lot more than Clinton ............ 15%

Decline to answer .................................. 4%

25. Unite the country.

**Net: Clinton** ................................. 51%
I trust Clinton a lot more than Trump ............ 35%
I trust Clinton a little more than Trump ........ 16%

I trust both candidates the same ................... 27%

**Net: Trump** ................................. 18%
I trust Trump a little more than Clinton .......... 8%
I trust Trump a lot more than Clinton ............ 10%

Decline to answer .................................. 4%

26. Deal with immigration.

**Net: Clinton** ................................. 50%
I trust Clinton a lot more than Trump ............ 35%
I trust Clinton a little more than Trump ........ 15%

I trust both candidates the same ................... 18%

**Net: Trump** ................................. 27%
I trust Trump a little more than Clinton .......... 12%
I trust Trump a lot more than Clinton ............ 15%

Decline to answer .................................. 4%
27. Reduce the impact of money in politics.

**Net: Clinton** ........................................ 42%
I trust Clinton a lot more than Trump .......... 28%
I trust Clinton a little more than Trump ........ 14%

I trust both candidates the same ................. 31%

**Net: Trump** ........................................ 23%
I trust Trump a little more than Clinton ...... 10%
I trust Trump a lot more than Clinton .......... 13%

Decline to answer................................. 4%

28. Address inequality.

**Net: Clinton** ........................................ 56%
I trust Clinton a lot more than Trump .......... 38%
I trust Clinton a little more than Trump ........ 18%

I trust both candidates the same ................. 24%

**Net: Trump** ........................................ 16%
I trust Trump a little more than Clinton ......  7%
I trust Trump a lot more than Clinton ..........  9%

Decline to answer................................. 5%

In general, do you approve or disapprove of the job performance of:

29. Barack Obama as President.

Approve................................................ 57%
Disapprove ........................................... 40%

Decline to answer................................. 3%

30. The Democrats in Congress.

Approve................................................ 43%
Disapprove ........................................... 53%

Decline to answer................................. 4%
31. The Republicans in Congress.
   
   Approve........................................... 22%
   Disapprove ...................................... 74%
   
   Decline to answer ................................. 4%

32. Overall, would you say you are more hopeful or fearful about the future of America?
   
   Hopeful ........................................... 20%
   Fearful ............................................ 51%
   Not sure .......................................... 28%
   
   Decline to answer ................................. 1%

Has this campaign made you more or less likely to engage in the following kinds of political activities?

33. Have a political discussion or debate with friends.
   
   More likely ....................................... 32%
   Less likely ....................................... 20%
   No difference .................................... 46%
   
   Refused ............................................ 2%

34. Volunteer for a cause.
   
   More likely ....................................... 18%
   Less likely ....................................... 14%
   No difference .................................... 66%
   
   Refused ............................................ 2%

35. Vote in a presidential primary.
   
   More likely ....................................... 36%
   Less likely ....................................... 12%
   No difference .................................... 50%
   
   Refused ............................................ 2%
36. Vote in general election.
   More likely........................................ 35%
   Less likely........................................ 13%
   No difference ................................. 50%
   Refused .................................... 3%

37. Post about politics on social media.
   More likely........................................ 19%
   Less likely........................................ 21%
   No difference ................................. 58%
   Refused .................................... 2%

38. Follow political news in the media.
   More likely........................................ 34%
   Less likely........................................ 16%
   No difference ................................. 48%
   Refused .................................... 2%

39. How concerned are you about the state of race relations in America today?

   **Net: Concerned**................................. 78%
   Very concerned .................................. 34%
   Somewhat concerned ............................ 44%

   **Net: Not Concerned**......................... 19%
   Not very concerned ............................ 12%
   Not at all concerned ...........................  7%
   Decline to answer .............................. 3%

40. How much, if at all, do you believe that people of your own racial background are under attack in America?

   A lot ............................................. 24%
   A little .......................................... 33%
   Not much ........................................ 21%
   Not at all ...................................... 19%
   Refused .................................... 3%
41. Overall, would you say that the tone of the current presidential election has helped or harmed race relations in America?

- Helped.............................................. 7%
- Harmed........................................... 56%
- Not sure.......................................... 35%
- Refused .......................................... 2%

42. Has the Black Lives Matter movement helped or harmed race relations in America?

- Helped.............................................. 16%
- Harmed........................................... 46%
- Not sure.......................................... 36%
- Refused .......................................... 2%

43. If Hillary Clinton were to be elected president, do you expect race relations to improve, worsen, or stay about the same?

- Improve ............................................ 23%
- Worsen ............................................ 22%
- Stay about the same ......................... 36%
- Not sure .......................................... 17%
- Refused .......................................... 2%

44. If Donald Trump were to be elected president, do you expect race relations to improve, worsen, or stay about the same?

- Improve ............................................ 8%
- Worsen ............................................ 62%
- Stay about the same ......................... 12%
- Not sure .......................................... 15%
- Refused .......................................... 3%
Split Sample

45. In the ongoing debate about privacy, what personal information, if any, do you approve of the U.S. government collecting from you to aid national security efforts? (Multiple responses allowed) 

(n=1,019)

Social network activity ........................................... 30%
Web browsing activity ........................................... 23%
Email ........................................................................ 16%
Telephone calls ........................................................ 14%
Text messages .......................................................... 14%
GPS locations ........................................................... 13%

Not sure ...................................................................... 4%
None .......................................................................... 57%

In the ongoing debate about privacy, what personal information, if any, do you approve of the U.S. government collecting to aid national security efforts? (Multiple responses allowed)

(n=998)

Social network activity ........................................... 34%
Web browsing activity ........................................... 25%
Email ........................................................................ 21%
Telephone calls ........................................................ 18%
Text messages .......................................................... 17%
GPS locations ........................................................... 16%

Not sure ...................................................................... 4%
None .......................................................................... 51%

On which of the following platforms do you have an account?

46. Facebook.

Yes ............................................................................. 80%
No .............................................................................. 16%
Decline to answer ..................................................... 4%

47. Instagram.

Yes ............................................................................. 49%
No .............................................................................. 45%
Decline to answer ..................................................... 6%
48. Twitter.

<table>
<thead>
<tr>
<th>Yes</th>
<th>38%</th>
</tr>
</thead>
<tbody>
<tr>
<td>No</td>
<td>55%</td>
</tr>
<tr>
<td>Decline to answer</td>
<td>7%</td>
</tr>
</tbody>
</table>

49. LinkedIn.

<table>
<thead>
<tr>
<th>Yes</th>
<th>28%</th>
</tr>
</thead>
<tbody>
<tr>
<td>No</td>
<td>64%</td>
</tr>
<tr>
<td>Decline to answer</td>
<td>8%</td>
</tr>
</tbody>
</table>

50. Snapchat.

<table>
<thead>
<tr>
<th>Yes</th>
<th>46%</th>
</tr>
</thead>
<tbody>
<tr>
<td>No</td>
<td>48%</td>
</tr>
<tr>
<td>Decline to answer</td>
<td>8%</td>
</tr>
</tbody>
</table>

51. Pinterest.

<table>
<thead>
<tr>
<th>Yes</th>
<th>37%</th>
</tr>
</thead>
<tbody>
<tr>
<td>No</td>
<td>55%</td>
</tr>
<tr>
<td>Decline to answer</td>
<td>8%</td>
</tr>
</tbody>
</table>

52. Tumblr.

<table>
<thead>
<tr>
<th>Yes</th>
<th>15%</th>
</tr>
</thead>
<tbody>
<tr>
<td>No</td>
<td>76%</td>
</tr>
<tr>
<td>Decline to answer</td>
<td>9%</td>
</tr>
</tbody>
</table>

If Respondent has an account on platform, ask

53. On which of the following platforms have you engaged on the presidential campaign?

<table>
<thead>
<tr>
<th>Platform</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook (n=1,713)</td>
<td>32%</td>
</tr>
<tr>
<td>Twitter (n=827)</td>
<td>24%</td>
</tr>
<tr>
<td>Instagram (n=1,060)</td>
<td>10%</td>
</tr>
<tr>
<td>Pinterest (n=791)</td>
<td>4%</td>
</tr>
<tr>
<td>Snapchat (n=989)</td>
<td>10%</td>
</tr>
<tr>
<td>Tumblr (n=327)</td>
<td>17%</td>
</tr>
<tr>
<td>LinkedIn (n=604)</td>
<td>4%</td>
</tr>
</tbody>
</table>
54. How would you rate your personal financial situation these days?

**Net: Good** .............................................. 63%
   Very good........................................ 10%
   Good............................................. 52%

**Net: Bad** .......................................... 34%
   Fairly bad..................................... 26%
   Very bad....................................... 8%

Refused ............................................. 3%

55. In general, when I am my parent’s age, I believe I will be...

   Better off financially than they are now ...... 41%
   About the same as they are now ............ 28%
   Worse off financially than they are now..... 14%
   Not sure......................................... 15%

Refused ............................................. 3%

56. Which one of these best describes your religious preference?

   Catholic .......................................... 21%
   Fundamentalist/Evangelical Christian ...... 15%
   Protestant........................................ 13%
   LDS/Mormon..................................... 2%
   Jewish.......................................... 2%
   Muslim.......................................... 1%
   Another religion................................ 7%
   No religious preference...................... 24%
   Not sure......................................... 4%

Decline to answer.............................. 11%

[If NOT “No religious preference” or “Decline to answer” in Q56, ask Q57]

57. How important is religion in your own life?

   (n=1,395)

   Very important ................................ 43%
   Somewhat important.......................... 35%
   Not very important........................... 19%
   Not sure......................................... 3%

Decline to answer.............................. 1%
58. Do you consider yourself a born-again Christian?

\[(n=1,337)\]

- Yes ........................................ 34%
- No ....................................... 50%
- Not sure .................................. 10%
- Decline to answer ........................ 4%

59. Switching topics, which of these best describes your phone service at this time? (Multiple responses allowed)

- Cell phone ................................ 88%
- Landline phone service ................ 15%
- VOIP phone service ..................... 3%
- None of these ............................ 5%

[If currently enrolled in a college, ask Q60-Q64]

60. Is your college/university…?

\[(n=472)\]

- Public ...................................... 69%
- Private ..................................... 29%
- Decline to answer ....................... 1%

61. Is the college/university that you currently attend...?

\[(n=472)\]

- In an urban or city area .................. 53%
- In a suburban area next to a city ....... 26%
- In small town or rural area ............. 20%
- Decline to answer ....................... 1%
62. How many undergraduate students are enrolled in your college/university? Your best estimate is fine.

\[ n=472 \]

- Less than 1,000 ................................ 5%
- 1,000 - 4,999 .................................... 24%
- 5,000 - 9,999 .................................... 20%
- 10,000 - 19,999 .................................. 26%
- 20,000 or more .................................... 23%

Decline to answer .................................. 3%

63. Where do you live while attending college?

\[ n=472 \]

- In an on-campus dormitory .................. 28%
- In fraternity/sorority housing ................ 1%
- In a campus-owned apartment ............. 8%
- In an apartment/house that is not campus-owned (not with parents) .......... 32%
- At home, with my parents .................... 28%
- Somewhere else .................................. 2%

Decline to answer .................................. 2%

64. Are you a…?

\[ n=472 \]

- Full-time student ................................. 88%
- Part-time student ................................. 11%

Decline to answer .................................. 1%

65. What is your gender?

- Male .............................................. 49%
- Female ........................................... 51%

66. What is your race and ethnicity?

- White, Non-Hispanic ......................... 57%
- Black, Non-Hispanic ......................... 13%
- Hispanic ......................................... 21%
- Other, Non-Hispanic ......................... 7%
- Two or more races, Non-Hispanic .......... 2%
67. What is your current education level?

Less than high school ............................................. 11%
High school ....................................................... 27%
Some college ..................................................... 38%
Bachelor’s degree or higher ......................... 23%

68. The next question is about the total income of YOUR HOUSEHOLD for the PAST 12 MONTHS. Please include your income PLUS the income of all members living in your household (including cohabiting partners and armed forces members living at home). Please count income BEFORE TAXES and from all sources (such as wages, salaries, tips, net income from a business, interest, dividends, child support, alimony, and Social Security, public assistance, pensions, or retirement benefits).

Less than $5,000 ............................................... 5%
$5,000 - $7,499 ............................................. 2%
$7,500 - $9,999 ............................................. 1%
$10,000 - $12,499 ......................................... 2%
$12,500 - $14,999 ......................................... 1%
$15,000 - $19,999 ......................................... 2%
$20,000 - $24,999 ............................................. 2%
$25,000 - $29,999 ............................................. 5%
$30,000 - $34,999 ............................................. 4%
$35,000 - $39,999 ............................................. 5%
$40,000 - $49,999 ............................................. 8%
$50,000 - $59,999 ............................................. 9%
$60,000 - $74,999 ............................................. 10%
$75,000 - $84,999 ............................................ 7%
$85,000 - $99,999 ............................................ 7%
$100,000 - $124,999 ........................................ 10%
$125,000 - $149,000 ....................................... 6%
$150,000 - $174,999 ....................................... 5%
$175,000 or more ........................................... 4%

69. Are you now married, widowed, divorced, separated, never married, or living with a partner?

Married ....................................................... 22%
Widowed ....................................................... *
Divorced ....................................................... 2%
Separated ..................................................... 1%
Never married ........................................... 64%
Living with partner ................................... 12%
70. Age:

<table>
<thead>
<tr>
<th>Age</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>18</td>
<td>8%</td>
</tr>
<tr>
<td>19</td>
<td>7%</td>
</tr>
<tr>
<td>20</td>
<td>8%</td>
</tr>
<tr>
<td>21</td>
<td>7%</td>
</tr>
<tr>
<td>22</td>
<td>8%</td>
</tr>
<tr>
<td>23</td>
<td>9%</td>
</tr>
<tr>
<td>24</td>
<td>10%</td>
</tr>
<tr>
<td>25</td>
<td>8%</td>
</tr>
<tr>
<td>26</td>
<td>7%</td>
</tr>
<tr>
<td>27</td>
<td>9%</td>
</tr>
<tr>
<td>28</td>
<td>9%</td>
</tr>
<tr>
<td>29</td>
<td>9%</td>
</tr>
</tbody>
</table>

71. Are you the head of your household?

Yes ........................................... 42%
No ............................................. 58%

72. Including yourself, how many people currently live in your household at least 50% of the time? Please remember to include babies, or small children, include unrelated individuals (such as roommates), and also include those now away traveling or in a hospital.

<table>
<thead>
<tr>
<th>Number</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>10%</td>
</tr>
<tr>
<td>2</td>
<td>22%</td>
</tr>
<tr>
<td>3</td>
<td>26%</td>
</tr>
<tr>
<td>4</td>
<td>21%</td>
</tr>
<tr>
<td>5</td>
<td>11%</td>
</tr>
<tr>
<td>6</td>
<td>6%</td>
</tr>
<tr>
<td>7</td>
<td>2%</td>
</tr>
<tr>
<td>8</td>
<td>*</td>
</tr>
<tr>
<td>9</td>
<td>*</td>
</tr>
<tr>
<td>10+</td>
<td>1%</td>
</tr>
</tbody>
</table>

73. How many members are there in each age group in your household? (Average number)

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>0 – 12 months old</td>
<td>0.1</td>
</tr>
<tr>
<td>2 – 5 years old</td>
<td>0.2</td>
</tr>
<tr>
<td>6 – 12 years old</td>
<td>0.2</td>
</tr>
<tr>
<td>13 – 17 years old</td>
<td>0.2</td>
</tr>
<tr>
<td>18 years or older</td>
<td>2.8</td>
</tr>
</tbody>
</table>
74. Which statement best describes your current employment status?

**NET: Working** ........................................ 68%
As a paid employee .................................. 64%
Self-employed ........................................ 4%

**NET: Not Working** ................................. 33%
On temporary layoff from a job ............... 1%
Looking for work ................................. 14%
Disabled ........................................... 3%
Retired .............................................. *
Other .................................................. 15%

75. Are your living quarters…?

Owned or being bought by you or someone in your household ................. 59%
Rented for cash ................................... 37%
Occupied without payment of cash rent ...... 4%

76. Which best describes the building where you live?

A one-family house detached from any other house .................................................. 63%
A one-family house attached to one or more houses .............................................. 9%
A building with two or more apartments ...... 23%
A mobile home ..................................... 4%
Boat, RV, van, etc. .................................. *

77. Do you have Internet access in your home?

Yes .................................................. 100%

78. What region do you live in?

Northeast ............................................ 18%
Midwest ............................................ 21%
South ............................................... 37%
West ................................................... 25%

79. Do you live in a metro or non-metro area?

Non-metro (rural) ................................... 13%
Metro ............................................... 87%
80. What region do you live in? (Based on state of residence)

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>New England</td>
<td>4%</td>
</tr>
<tr>
<td>Mid-Atlantic</td>
<td>14%</td>
</tr>
<tr>
<td>East-North Central</td>
<td>14%</td>
</tr>
<tr>
<td>West-North Central</td>
<td>7%</td>
</tr>
<tr>
<td>South Atlantic</td>
<td>21%</td>
</tr>
<tr>
<td>East-South Central</td>
<td>6%</td>
</tr>
<tr>
<td>West-South Central</td>
<td>11%</td>
</tr>
<tr>
<td>Mountain</td>
<td>6%</td>
</tr>
<tr>
<td>Pacific</td>
<td>19%</td>
</tr>
</tbody>
</table>

A complete Field Report from GfK Knowledge Networks) is available upon request. Included in the report are details on cooperation rates, KN methodology, survey administration, survey sampling and sample weighting.